

Volunteer State Bank

INFORMATION FOR RELEASE

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COLLINS TAKES MARKETING POSITION AT VOLUNTEER STATE BANK

Will lead banks community outreach efforts.



Grant Collins

PORTLAND, Tenn., Jan. 15, 2008 – Officials at Volunteer State Bank recently announced that Grant Collins will serve as the bank’s director of Marketing and Public Relations.

“Building relationships with the public is an important part of community banking,” said Collins. “Volunteer State Bank has enjoyed community support for 30 years. It’s my job to build on that support.”

Charged with community outreach, advertising and education, Collins’ plans include organizing the bank’s volunteer efforts, meeting with civic and community leaders and visiting classrooms to teach students about the roll of banks in the community. For more than a year, Collins has been training in every department in the bank, building the knowledge that will help him put a public face on Volunteer State Bank.

“Grant is well-known and well-liked in the community,” said Matt Ricker, Volunteer State Bank president. “He brings an energy and passion to the job that is contagious. As we continue to grow and move into more communities, his job becomes more important.”

Collins holds a BA from the University of Tennessee and is a graduate of Portland High School. He has been working at the bank for more than 18 months as well as taking classes at the Southeastern School of Banking through the Tennessee Bankers Association. Collins is a member of the board of directors of COMPASS, secretary for the Portland Rotary Club and is an ambassador for the Portland Chamber of Commerce.

Chartered in 1977 in Portland, Volunteer State Bank is a fast growing community bank in Middle Tennessee with offices in Sumner and Robertson counties. The bank has seven locations in Portland, Gallatin, Hendersonville, Springfield, Orlinda and White House. Volunteer State continues to expand its products through its subsidiaries, Guaranty Trust Company and Middle Tennessee Insurance Agency.

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